AVIE

Live by the beach

Discover resart living in the heart of JBR

#### Dubai

# Where *luxury* is redefined, constantly

Which other city can offer a truly unparalleled lifestyle but Dubai?
Being synonymous with international trade, innovation, tourism, retail
and world-class business communities, Dubai has stamped its reputation
as one of the most cosmopolitan cities in the world today.

By offering world-class lifestyles to residents and becoming a safe haven for investors, it has become an aspirational living destination for millions of expatriates and a geographic gateway for businesses.





### Dubai Properties

Redesigning Dubai's landscape
with landmark destinations

A part of Dubai Holding, Dubai Properties was established to develop and manage properties, communities and destinations across Dubai. Through a vast portfolio of residential projects including some of the city's most renowned and iconic real estate destinations, it has built a great reputation of providing enriching lifestyles to the people of Dubai.



Jumeirah Beach Residence

An iconic location

Jumeirah Beach Residence – or JBR as it is popularly known, is among Dubai's most iconic destinations. An urban residential enclave of 40 high-profile towers (35 residences & 5 hotels), it is a vibrant and bustling community offering an exclusive waterfront lifestyle to its residents and one of the most sought-after addresses in the city.



#### La Vie

# Discover resort—living in the heart of Jumeirah Beach Residence

There's a reason we love resorts. Scenic surroundings, solitude, splendid views, amenities where you can just unwind and relax, calming sounds of the ocean during the day, and the fun of shopping blissfully or sampling new delicacies from around the world at night.

With La Vie, we've now brought all the trappings of a luxury resort to your door, creating that sense of relaxation and retreat right in your own home. Think of it as a great way to extend your vacation and feel like you never left the resort.

### Never feel far away

As part of the expansive Dubai Marina, La Vie's location holds a prime position within the sprawling 1.7 kilometer waterfront community overlooking the Arabian Gulf, being one of the last beachfronts in Dubai.

With quick and easy access to Dubai Marina and The Walk, it boasts of private access to beautiful sandy shores of Jumeirah Beach. Enjoy the ease of connectivity through well-established road networks to major shopping malls, public transport links and schools.



#### 2 MINS

DRIVE TO THE NEAREST SHOPPING MALL



#### 10 MINS

DRIVE TO DUBAI MEDIA CITY



#### 5 MINS

DRIVE TO SHEIKH ZAYED ROAD



#### 20 MINS

DRIVE TO DUBAI INTERNATIONAL AIRPORT





## A powerful design language

Inspired by Miami modernist architecture, La Vie features delightful aesthetic elements. With an emphasis on effective use of glazing, the elegant interior and exterior spaces inspire awe in residents and visitors alike.







### Breathtaking views

Wake up to unrivaled views of the sea, Palm Jumeirah,
Blue Waters and Ain Dubai. Each of the apartments boasts
unbeatable views that are synonymous with luxury and
opulence, offering a visual treat that one can never tire of.





## A premium lifestyle

Thoughtfully designed and meticulously planned, the 1 to 4-bedroom apartments and penthouses at La Vie pair contemporary design with exquisite interiors. While the living rooms offer panoramic vistas of the sea, designer fittings, spacious bedrooms with en-suite bathrooms and wide sundecks take luxury to a different level.







An extraordinary retail experience

La Vie, being located in Jumeirah Beach Residence (JBR) is home to a selection of shopping outlets, international cuisine restaurants, boutique cafés and open-air lounges.

With street markets and a series of ongoing fun and family-oriented events taking place in the area throughout the year, life is never dull here.



### Live holiday moments, at home

#### **Exterior features**



Lush landscapes & BBQ area



Long walkways & jogging paths



Generous & welcoming main arrival forecourt/ drop-off areas



Close to daycare centres, play areas & community stores



Infinity pool with fabulous sea-views



Shaded kids swimming pool & play area



Elevated community garden









### Luxury, inside-out

#### Interior features



Stand-alone bespoke gym



Changing rooms and lockers



Sauna/Steam room



Multi-purpose room



Spacious lobbies with concierge service



High-speed elevators



Safe & secure residential building

